
PRESS RELEASE

Anna Eull Joins Envera as Strategic Account Manager

West Chester, PA, October 22, 2015: Envera, a leader in the field of industrial microbiology, with decades of experience in the isolation, selection, production and formulation of microbial cultures, has hired seasoned sales professional, Anna Eull to manage the midwest and west regions of the United States effective today.

Anna received a Bachelor of Science in Bacteriology from the University of Wisconsin-Madison. After graduating Anna held positions as a laboratory researcher including a position at Semco BioScience. While at Semco she was a research and development scientist working on the isolation, identification and characterization of unique bacterial strains. After being promoted to Technical Services Manager she showed diverse project management skills. Her accomplishments included creating a sales database, designing company literature and presentations, as well as being responsible for technical sales support, regulatory issues and the formulation of products.

With several years as a top performing sales representative with Thermo Fisher Scientific, Ms. Eull was responsible for over 150 accounts in a five state territory and exceeded her sales goals every year. She used a combination of laboratory experience and comprehensive product knowledge to quickly assess customer needs and recommend an appropriate solution.

"I am very happy that Anna accepted this position with Envera," stated Mike Matheny, President and Owner of Envera. He continued, "Her blend of science background, coupled with her excellent customer relationship building skills are a perfect match for our company. Envera is continually looking for ways to add value to our sales department, and we're excited that Anna brings her talent and scientific knowledge to the company."

"I look forward to working with an industry leader in the applied science microbiology field. I am enthusiastic about my new role with Envera because it is a strong science-based company that focuses on customer needs." said Ms. Eull. She will be based in Wisconsin and can be reached at 414-731-6003, or by email at aeull@envera.com.

Envera is a bioscience-based company focused on the production of environmentally friendly products. With decades of experience in the isolation, large-scale production, stabilization and product formulation of microorganisms, Envera is a leader in the development and commercialization of microbial and enzyme based products for the consumer, institutional, agricultural, wastewater, and bioremediation markets. Envera's technology platform includes expertise in the areas of bacteriology, mycology, enzymology and chemistry.

For more information contact Michael Matheny at mmatheny@envera.com or visit www.envera.com.